



OFF 237 *eNewsletter* Advertising Rates

"Off 237" is a monthly eNewsletter put out by the Round Top Area Chamber of Commerce. It highlights attractions, events, recent news and other topics that educate, inform and entice people to visit Round Top.

AD RATES

Ads print in full color, and payment is due upfront. Please note that placement of the ad is not guaranteed, and is subject to change based on content.

Boombox Ad (3.625" x 2")

1x: \$275
6x: \$225
12x: \$200

Inline Horizontal Ad (7.5" X 1")

1x: \$250
6x: \$200
12x: \$175

DESIGN SERVICE

For an additional \$50, the chamber's marketing team will design your ad based on your specifications. You must provide ad copy, your web address and any graphics you would like to incorporate.

FORMATS ACCEPTED

We accept camera-ready ads electronically in TIFF, PDF or JPG format, at 300 DPI. No Flash files, please.

PUBLICATION DATES AND SUBMISSION DEADLINES

"Off 237" distributes at the beginning of the month. Closing for advertising insertion is the first of the month prior to distribution. Final ads are due by the 15th.

AD SUBMISSION

Email ads to roundtop@designatwork.com. Upon submission, please indicate the URL to which we should link your ad.

ADVERTISING CONTACT

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