



OFF 237

Insertion Order Agreement

“Off 237” is a monthly eNewsletter put out by the Round Top Area Chamber of Commerce. It highlights attractions, events, recent news and other topics that educate, inform and entice people to visit Round Top. Advertising space is reserved solely for chamber members.

ADVERTISER

Company Name _____
Contact _____
Address _____
City _____ State _____ Zip _____
Phone: _____ Email: _____

AD SIZE AND QUANTITY

Boombox Ad (3.625" x 2")

- 1x: \$275
- 6x: \$225 per ad
- 12x: \$200 per ad

Inline Horizontal Ad (7.5" X 1")

- 1x: \$250
- 6x: \$200 per ad
- 12x: \$175 per ad

Please note that placement of the ad is not guaranteed, and is subject to change based on content.

DESIGN SERVICES

For an additional \$50, the chamber’s marketing team will design your ad based on your specifications. You must provide ad copy, your web address and any graphics you wish to incorporate.

- Full Design: \$50
- Not Required

TOTAL AD COST: _____

ADVERTISING MATERIALS

- New
- Pick-Up Ad From _____ issue

PAYMENT

- Invoice Me Directly
- Credit Card (please circle type of card) AMEX, Visa, MasterCard

Name of Card Holder _____ Card Number _____
Expiration Date: _____ Billing Address: _____
CVC Code: _____

AUTHORIZATION

Round Top Area Chamber of Commerce members can be billed. Ad payment is due with insertion order completion. The advertiser is responsible for payment.

Signature _____ Date _____

AD SCHEDULE

Total Months Purchased: _____

Preferred Month(s): (check all that apply)

- January
- February
- March
- April
- May
- June
- July
- August
- September
- October
- November
- December

All artwork will be provided by the advertiser unless otherwise stated. **Ads are due by the 15th of the month prior** to distribution of the eNewsletter. Ads not received by the 15th may be held for future insertion at a future date.

AD SUBMISSION

Email ad materials and order form to:

Kelcey Hesse
roundtop@designatnetwork.com.

We accept camera-ready ads electronically as TIFFs, PDFs or JPEGs at 300 dpi. No flash files.

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